



The Outdoors Alliance for Kids is a national strategic partnership of organizations from diverse sectors with a common interest in connecting children, youth and families with the outdoors. OAK's members are brought together by the belief that the wellness of current and future generations, the health of our planet and communities and the economy of the future depend on humans having a personal, direct and life-long relationship with nature and the outdoors.

OAK's MISSION: To advocate for equitable and readily available opportunities for children, youth, and families to connect with the outdoors.

OAK's VISION: All children and youth have the opportunity and encouragement to play outside, touch soil, feel rain, watch leaves fall, sleep under the stars, count waves, eat food fresh from the garden, roll down a hill, catch a fish and enjoy the satisfaction of climbing to the top of a hill or a tree. Such simple acts create a pathway to an appreciation for nature and wildlife, an active and healthy outdoor lifestyle and a sustained relationship with the natural world.

OAK's VALUES: OAK is committed to multi-sector collaboration, results, non-partisanship, diversity, equity, inclusion and fun. OAK's core values are the shared beliefs and principles that guide our behavior, interactions and decision-making.

OAK's SCOPE: Although families have the leading role in connecting children with the outdoors, OAK works to ensure that children, youth and families have the access, opportunities, skills and encouragement to connect with the great outdoors. OAK raises awareness and activates leaders and decision-makers at all levels to support strategic change to expand and strengthen education, community health and wellness, and environmental stewardship opportunities for children and youth across America. OAK engages, educates and influences leaders in a variety of sectors including: conservation, recreation, health, education, defense and military readiness, business, built environment and transportation. OAK's advocacy framework rests on three pillars: education, community health and wellness and environmental stewardship.

OAK STEERING COMMITTEE



OAK MEMBERS

- Active Network
- Adventure Advertising
- Alliance for Childhood
- America Walks
- The American Alpine Club
- American Camp Association
- American Canoe Association
- American Forests
- American Heart Association
- American Hiking Society
- American Horticultural Society*
- American Society of Landscape Architects
- Appalachian Mountain Club
- Appalachian Trail Conservancy
- Association for Experiential Education
- Association of Outdoor Recreation and Education
- Avid4 Adventure
- Big City Mountaineers
- Blue Star Families
- Boys & Girls Clubs of America
- California Outdoor Engagement Coalition (CA)
- Children & Nature Network
- Choose Outdoors
- City Kids Wilderness Project
- Clearwater
- Conservation Legacy
- The Corps Network
- Discover Outdoors Foundation
- The Fishing Education Foundation – National Fishing in Schools Program
- Friends of the Assabet River National Wildlife Refuge (MA)*
- Girl Scouts of the USA
- GirlTrek
- Global Organization of Tree Climbers
- Hipcamp
- International Mountain Bicycling Association
- IslandWood (WA)
- Izaak Walton League of America
- Kalamazoo Nature Center (MI)
- Kids4Trees
- Lantern Camps
- Latino Outdoors
- The Maryland-National Capital Park & Planning Commission, Department of Parks and Recreation (MD)*
- Mohican School in the Out-of-Doors (OH)
- National Association of State Park Directors/America's State Parks
- National Environmental Education Foundation*
- National Interscholastic Cycling Association
- National Military Family Association
- National Outdoor Leadership School (NOLS)
- National Park Trust
- National Parks Conservation Association
- National Recreation and Park Association
- National Wildlife Federation
- NatureBridge
- The Nature Coach (NC)
- Nemours
- North American Association for Environmental Education
- The North Face
- O'Neill Sea Odyssey (CA)
- Outdoor Afro
- Outdoor Chattanooga (TN)
- The Outdoor Foundation
- Outdoor Industry Association
- Outdoor Outreach (CA)
- The Outdoors Empowered Network
- Outward Bound
- Pass It On – Outdoor Mentors, Inc.
- PBS Kids' Nature Cat
- Pheasants Forever, Inc
- Public Lands Service Coalition
- Quail Forever
- Recreating with Kids
- REI
- Roanoke Outside (VA)
- Safe Routes to School National Partnership
- Schuylkill Center for Environmental Education
- Scholastic, Inc.
- Seed Your Future
- Sierra Club
- SOS Outreach
- Student Conservation Association
- Take a Walk Books
- Trout Unlimited
- The Trust for Public Land
- TurfMutt
- TYO: Transforming Youth Outdoors
- Up2Us
- Washington Trails Association
- WGBH – Plum Landing
- Wide Horizons 4-H (NM)
- Wilderness Inquiry
- The Wilderness Society
- Winter Wildlands Alliance
- The Woods Project
- YMCA of the USA

**Organizations do not participate in OAK's legislative lobby activity*

