



# Americans' Views on Raising National Park Entrance Fees

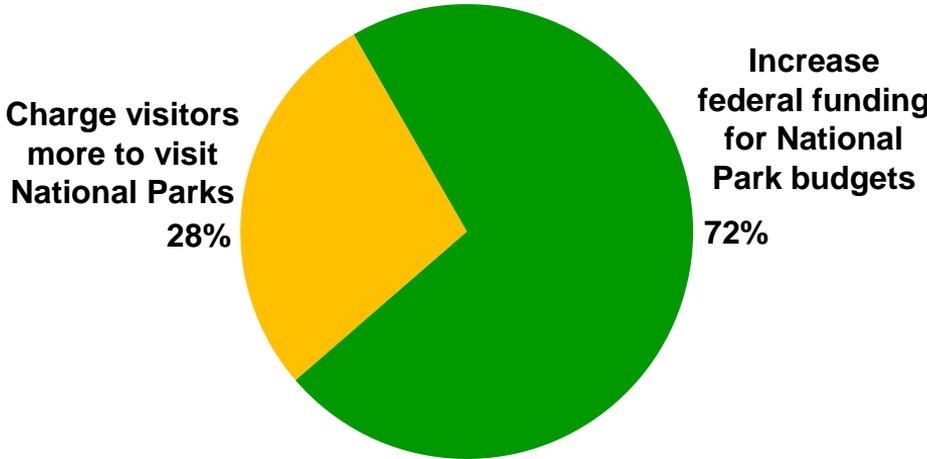
*Key findings from a national survey\* of Americans on behalf of the Outdoors Alliance for Kids*



\* 1,000 interviews nationally among adults age 18 and older, conducted December 13 to 17, 2017, credibility interval:  $\pm 3.1\%$

# Americans overwhelmingly believe funding should be increased for National Parks, rather than raising fees.

*If you had to choose just one, which do you think is a better approach for funding the maintenance and repair of the infrastructure of National Parks?*

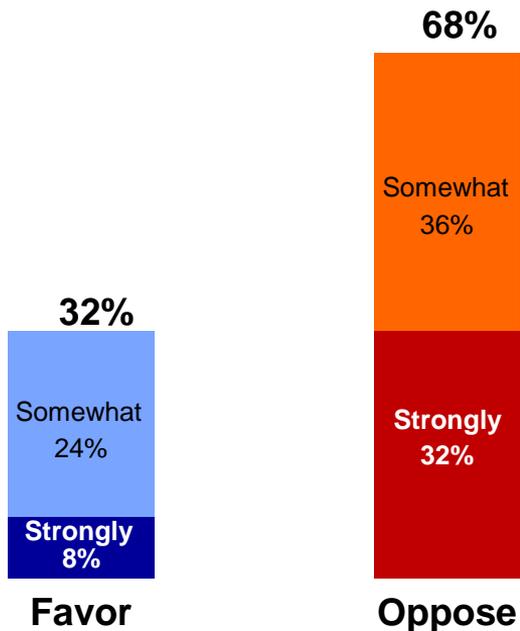


	Charge More	Increase Funding
Democrats	18%	82%
Independents	31%	69%
Republicans	37%	63%
Clinton voters	19%	81%
Trump voters	38%	62%

# By more than two to one, Americans oppose raising fees at National Parks.



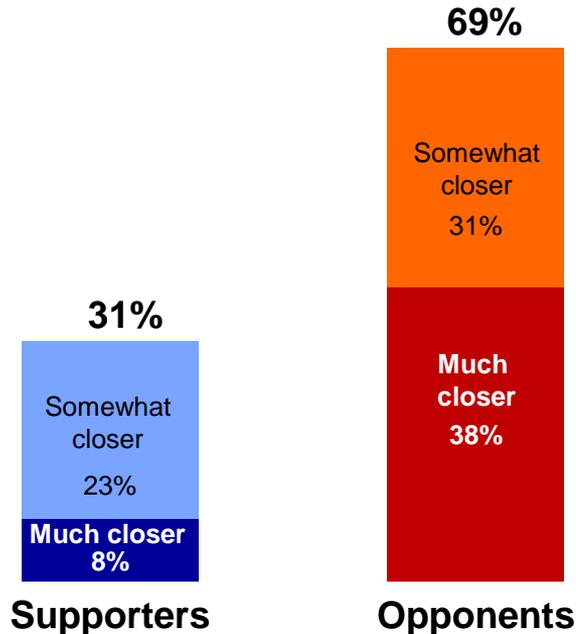
*There is a proposal to increase the entrance fees at 17 of the most popular National Parks during the peak season. The money raised from the fee increases would go to park maintenance and repairs. The increases would be from \$30 to \$70 for a vehicle (a 133% increase); from \$25 to \$50 for a motorcycle (a 100% increase); from \$15 to \$30 for people on bicycles, on horses, or on foot (a 100% increase). Would you favor or oppose these fee increases at National Parks?*



	Favor	Oppose
Democrats	30%	70%
Independents	33%	67%
Republicans	34%	66%
Northeast	24%	76%
South	36%	64%
Midwest	33%	67%
West	33%	67%
Have visited National Park	35%	65%
Have not visited	27%	73%

# After Americans hear both sides of the debate, opposition to a fee increase remains strong.

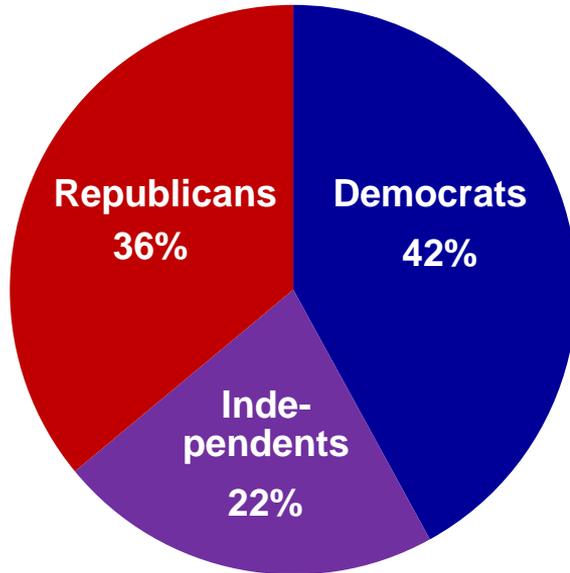
*Which statement comes closer to your point of view about the proposal to raise fees at National Parks?*



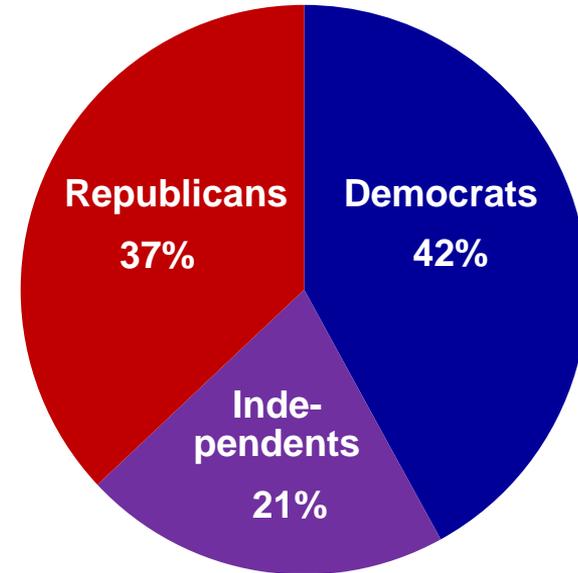
- **Supporters** of the proposal say that the infrastructure of our National Parks is aging and in need of renovation and restoration. Targeted fee increases at some of our most-visited parks will help ensure that they are protected and preserved in perpetuity and that visitors enjoy a world-class experience that mirrors the amazing destinations they are visiting. We need to have the vision to look at the future of our parks and take action in order to ensure that our grandchildren and their children will have the same—if not better experience than we have today. Increasing entrance fees to shore up our parks' aging infrastructure will do that.
- **Opponents** of the proposal say we need to improve infrastructure and services at our National Parks, but it is wrong to do this on the backs of families who want to vacation at the parks. The public owns these parks, and we should be making it easier—not harder—for people to visit our majestic National Parks for hiking, camping, fishing and enjoying the outdoors. This proposal makes it much more expensive to visit the parks and will make it especially hard for middle- and lower-income families who want to visit them. Our National Parks should be accessible for everyone, not just the wealthy.

# National Park visitation is a non-partisan act.

All adults



Adults who have visited a park slated for a fee increase



# An increased fee runs counter to the premium value Americans place on access to National Parks.



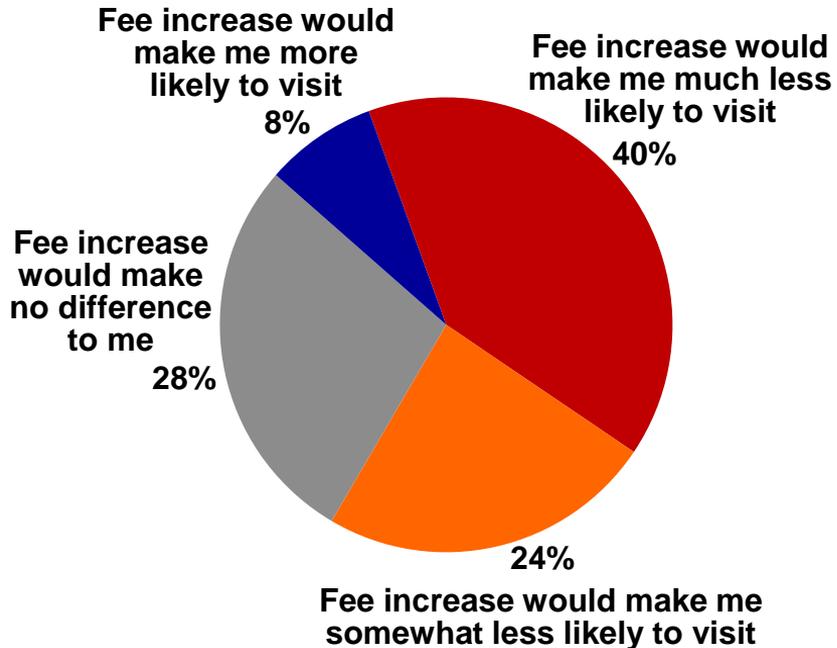
88% say it is extremely/very important that National Parks are open and available to any American who wants to visit.



83% agree that a fee increase would make it harder to see some of the most beautiful places in the world.

# Americans say higher entrance fees would reduce park attendance.

*Would this visitor fee increase make you more likely to visit a National Park, less likely to visit a National Park, or would it not make a difference to you either way?*



## Fee increase would make me less likely to visit:

